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## **NEWS**

## By Michael Hartshorn Crowds flock to Tomaree



Volunteers Peter Clough, Geoff Washington and Nigel Dique at the site in 2023

**Volunteers** from the Tomaree Headland Heritage Group (THHG) were kept busy with thousands of visitors flocking to the iconic Port Stephens walk this Easter long weekend.

THHG president Peter Clough said all four days of the break were busy, but Sunday was particularly busy with an average of 400 people an hour stopping at the groups **HELP DESK**, which operated between 9am and 12.30pm each day.

Mr Clough said while there wasn't time to do detailed analysis of visitors, volunteers were able to ascertain where visitors came from and how long they stayed in the region.

'About 90 per cent of the people who came by were from Sydney and the vast majority to those were staying over the entire break' he said.

'The majority of those from Sydney were in family groups with couples in their 40's and children, which is obviously a key demographic that Destination Port Stephens is targeting.

'Again I'd say about 90 per cent of people were there to do the walk to the headland, but people were really interested in finding out more about the military history of the site and plans for the Lodge'.

'I thinker what was pleasing as well was that about 10 per cent were specifically after details about the Coastal Walk or sections of it.'

The new Tomaree Coastal Walk, which opened in September last year comprises a 27 kilometre walk along the Port Stephens coast from Tomaree Head to Birubi Point.